

IKE BUTLER

Digital Designer in Chicago, IL

ike@ikebutler.com | 617-319-1333 | ikebutler.com

UI/UX Design | Visual Design | Low-Code Development

ABOUT

Versatile digital creative with 4+ years of experience designing for hundreds of clients, from small businesses to enterprise e-commerce brands like GUESS and Disney. Resourceful self-starter building ambitious creative ideas with curiosity and precision. Seeking work designing websites for growing businesses with a team of passionate, fun-loving humans.

SKILLS

UI/UX Design
Wireframing/Prototyping
Web Development
Illustration
Video Editing
Knowing too many Google fonts

TOOLS

Creative: Figma, Photoshop, Illustrator, Premiere, Lightroom, XD, Procreate
Development: HTML/CSS, Webflow, Shopify, Wordpress, VSCode, Unbounce
Administrative: Notion, Slack, Jira, MS Office, Google Suite, Dropbox, Asana

WORK

Attentive Mobile, Senior Visual Designer / Product Support Lead Remote | Feb. 2023 - Present

- Spearhead UI & UX updates for Attentive's proprietary popup & email builders in pursuit of new capabilities, better user experiences, and improved accessibility efforts.
- Prototype with HTML/CSS to find creative solutions for custom client design requests.
- Design & build webpages for Attentive's marketing efforts in Webflow & Unbounce.
- Lead short-term and ongoing cross-functional projects spanning visual and product design.

Visual Designer II / Product Support Lead Feb. 2022 - Feb. 2023

- Design product features, test releases, & address UI/UX issues with Product & Engineering.
- Build future-state website prototypes in Figma alongside senior product designers.
- Led email design research to create default templates for Attentive's email builder platform, which sends 100+ million emails annually.

Visual Designer I, Strategic Design Team April 2021 - Feb. 2022

- Design pop-ups, landing pages, social ads & emails for mid-market and enterprise brands reaching thousands to millions of impressions, using Figma and Attentive's platform.
- Adhere to brand styles for hundreds of clients using Attentive's SMS marketing platform.
- Create MMS assets in Figma/Illustrator used by clients to enhance holiday text campaigns.

Butler Stuff Designs, Designer & Sole Proprietor Remote | Sept 2019 - Present

- Design & sell DTG merchandise, stickers & posters at butlerstuffdesigns.com via Shopify.
- Lead art direction, branding, illustration, social & website designs using Figma and Adobe.

Lunacy Productions, Freelance Designer Remote (Hollywood, CA) | May 2020 - April 2021

- Designed merchandise & poster art for the company's e-commerce Shopify store.
- Created digital graphic, animation, and video assets using Adobe CC.

EDUCATION

Washington University in St. Louis, MO | BA, May 2020

Major: Film & Media Studies | Minors: Design, Computer Science | GPA: 3.79/4.00

HOBBIES

Interstate bikepacker | Award-winning playwright | Spy novelist | Improv nerd